

I WILL HELP YOU GET HIRED FASTER

The virtual career coaching suite provides recruitment training
that takes you from resume to hire

{INSERT VIDEO here}

Let's Get You Hired!

SIGN UP

IMAGINE LANDING YOUR IDEAL JOB WITHIN WEEKS OF APPLYING

Sounds too good to be true?

Perhaps it does. At this very moment nearly one million Australians are unemployed.

And despite the situation getting slightly better since lockdown restrictions were lifted, more and more people say it's *not* getting any easier to find a job. It's actually getting harder.

You know it firsthand because you keep trying to find a job and you keep failing.

You send out hundreds of resumes but never hear back from recruiters. You fail interview after interview...

You feel insecure, stressed out and anxious. You worry about your bills, your mortgage, your family and YOUR future.

You lay awake in bed at night wondering: "Why is this happening to me? I'm good at what I do. I deserve a good job."

Here's what I've learned in **13 years as a leading recruitment consultant...**

If you struggle to land the ideal position, it's because you have no idea how to brand yourself or navigate the application process.

Most people don't know how to land jobs they are *more than qualified* to do.

And if you've been struggling for a while, you don't know either.

Here's why... Having excellent experience and professional skills in your field of expertise is one thing.

Knowing how to demonstrate all that to an employer and land the job you deserve is a completely different thing.

And it requires a set of skills most people do not get taught anywhere. But as a recruitment expert I can teach you those skills...

The Virtual Career Coaching Suite will teach you the job application skills you need in order to get hired

For more than 13 years I've been working closely with national and global organizations to help with their recruitment in Australia.

My proven process and strategy have helped many people secure their ideal role.

As one of Australia's top recruitment consultants I want to demystify what you're supposed to do in order to land *the dream job* or at least the *ideal position*.

That's why I created the **Virtual Career Coaching Suite**, which is a combination of theoretical and hands-on recruitment training showing you what you do wrong and how to fix it.

Here's how the Virtual Career Coaching Suite works...

Part 1: I will teach you:

1) How to write a resume that gets attention

I will show you the most crucial and relevant information to include in your resume. I'll also give you a template you can tailor to your needs. I will then provide 3 reviews before the final resume is ready to go out to potential employers.

2) How to promote your personal brand

I will help you discover and demonstrate to employers your relevant areas of expertise, professional passions, qualities, values, technical skills and key projects you've been involved in. I'll teach you how to create a personal brand and grab the hiring managers' full attention so that you truly connect with them.

3) How to answer non-technical interview questions

"Tell us about yourself." Why should we hire you?" Simple questions, right? Yet, almost *all* candidates fail to give satisfying answers. I'll train you to answer these *critical questions* that determine whether you get hired at all or not.

4) How to make yourself stand out from your competition

I will help you find your differentiator, your competitive edge – the thing that makes you stand out from the competition and shows an employer the value that *only you* can bring to their team.

5) How to engage with a recruitment firm

I'll tell you exactly what to do and what NOT to do to ensure you're at the top of their shortlist.

6) How to negotiate contracts and salaries

I will help you become more confident about your market rate and salary expectations, and I'll show you how to respond to money questions well.

7) How to build on the 4 Key Criteria

I'll reveal to you the 4 Key Criteria that Australian organizations seek in a candidate (which have not changed in the last 13 years by the way). This will help you improve certain areas of your application and will build your confidence.

The Virtual Career Coaching Suite will include:

- ✓ 1 intensive two-hour webinar
- ✓ 3 resume review sessions
- ✓ 4 one-hour coaching sessions (conducted by phone)
- ✓ An assessment of your true market value
- ✓ Plus, plenty of expert advice, tips and techniques

Part 2: You will start applying what I teach you in your job search.

I'd be lying if I told you that you wouldn't have to put in any effort. No pain, no gain, right?

But the whole point of my mentoring is to remove the pain of ignorance and ensure you're doing the right things to make getting hired easier, smoother and stress-free.

All you have to do is apply what you have learned and follow through.

But hold on. There's more...

Part 3: I will hold your hand until you get hired

Let me get one thing straight.

We will only stop when you get hired.

That's why my **Virtual Career Coaching Suite** includes a number of hands-on, one-to-one coaching and mentoring perks.

- I will help you understand the current market subject to your role, responsibilities and industry sector.
- I will teach you to apply a daily routine that will keep you motivated in the job hunt.
- I will show you how to do your own research.
- After the coaching sessions end, I will keep in contact with you via phone.
- I will encourage you to stay focused and continue to motivate you through the job hunting period.
- I will mentor you until you secure your ideal role.

There will be **no additional cost** for this **unlimited coaching and mentoring**.

I genuinely want you to secure your ideal role within the shortest time frame possible.

My proven process and strategy training helps my mentees find their ideal role **within 3 months**. However, a majority of my mentees get hired faster than that.

After signing up for my coaching sessions...

SOME OF MY CLIENTS GET HIRED WITHIN 6 TO 8 WEEKS

But let me *share a little secret* that most of them would be too ashamed to admit.

Some of my mentees hesitate to try my services when we first speak.

You see, these are smart, often highly educated people, who have performed technical jobs or worked in executive positions.

They think they can do this on their own.

After all, finding a job you're more than qualified to do should be easy, right? Why use the advice of an established expert?

What happens is that a few months after we speak, they are still unemployed and they come back to me *desperate*.

At this point they have been job hunting for more than half a year.

They sign up for the coaching, they start the training and after that, they land the right job. Only by that time they have lost months. You don't want that, do you?

Just hear what some of my former mentees have to say....

I RECEIVED A JOB OFFER WITHIN 6 WEEKS

*"Job hunting is a tough journey, especially under the pandemic and COVID-19 restriction. I feel so lucky I participated in Armida's training webinar and career coaching sessions. I learnt tons of knowledge about improving my resume, personal branding and the 4 key criteria when looking for a job in Australia. Most importantly, **Armida really cares about her students job hunting journey even after the coaching sessions**. She taught me how to learn from the interviews and encouraged me to stay optimistic and focused during this time. I received a job offer within 6 weeks. I am deeply thankful for having Armida as my mentor – much appreciated her effect and time spent with me! "*

Wen Z.

I SECURED MY IDEAL ROLE IN 4 WEEKS

*“After Meeting Armida for the first time, I realised how much she stood out as a person. Armida always makes sure that you are on the right track in searching for your job preference. **Her insights and knowledge of the job industry are amazing compared to many consultant companies out there.** If you are willing to drive yourself to find the preferred work environment with the skills you provide, Armida has a way in promoting your skills and personality to fit you in the right employment space. I would definitely highly recommend attending her training seminars. They are so engaging, and **you will be blown away with the knowledge base** that you will walk out with. Armida works very hard and caters to every individual in helping find employment. **What she guarantees she provides,** as long as you apply her knowledge and methods to your job searching you will be successful to secure a job in a short time. After my career coaching sessions with Armida, I secured my ideal role in 4 weeks”*

George R.

I RECEIVED TWO GREAT OFFERS AFTER 6 WEEKS

“I participated in Armida’s consulting session. She provided a clear road map of a job-seeking journey. She also helped me with wonderful tips on how to customise my CV in a way that will be more attractive to the eyes of recruiters. It is unbelievable, I followed her rules and I received two great offers after 6 weeks. Thank you, Armida for all your support and guidance.” –

Farid F.

I GOT A GREAT JOB

“This training is very professional and helpful. I learned quite a lot which I could never know from other recruiting agencies. Besides the top four theories in job hunting, Armida helped me fine tune my resume and cover letter. I got a great job soon after attending the training seminar. Thank you, Armida.”

Ziqi Y.

I FOUND SOME SMALL BUT CRITICAL ERRORS THAT WERE A BARRIER TO GO TO THE NEXT LEVEL

*“I have updated my CV several times so far since 2014. Every slight change has helped me to present my skill set and experience better. The most recent update happened once I attended Armida’s master course. I thought I knew everything, but **I found some small but critical errors that were a barrier to go to the next level** and present my CV as a senior. I learned my CV is my key messenger to my future client who is looking for not only knowledge and experience but also professionalism, integrity and finding a sense to trust me as a future consultant. I’m so happy that I was lucky to have this course and **recommend to everyone who wants to do the job search smarter and not just harder.**”*

Saman C.

LOOK NO FURTHER

"Looking for someone to help you through the maze of finding a job, then look no further. A wonderful lady with a depth of knowledge in the recruiting world."

Jan M.

YOU WILL LEARN SKILLS FOR A LIFETIME THAT WILL HELP YOU GET HIRED OVER AND OVER AGAIN

Not one of my mentees was born knowing how to get the job and salary they deserve.

They understood the key to this was learning the right skills to put them ahead of the competition and get them on the recruiters' radar. Plus...

The knowledge I am going to teach you will give you a lot more than the ability to "land that one job quickly".

You're getting the job-hunting skills you should have been taught in school.

Skills that will help you demystify the process once and for all.

Skills that will help you get hired over and over again for the rest of your life.

Imagine that warm, fuzzy feeling you get when you know that you will never have to worry about job hunting ever again.

You will just know that you can get the ideal role as quickly as possible.

Isn't that what you really want?

And all for **one single payment of \$349** ex. + GST

I'm sure that's a small price to pay for having job security for the rest of your life.

Click the button below and sign up today.

It's time to stop searching and start working.

So what do you say?

**Yes, I want to join the Virtual Career Coaching Suite and land my ideal position
ASAP. Sign me up!**

Let's Get You Hired!

SIGN UP