

Turn into an analytics ninja with an expert-led Google Data Studio course

Do you want to start creating powerful data reports and dashboards today – FASTER and for FREE?

*Then let us show you how to master
one of the best free data visualization tools*

[VIDEO window here]

*Yes, I want to save time, money... even lives – sign me up for
the webinar!*

SIGN UP

What You Get

2.5 hours of video tutorials
Lifetime Access to all learning materials
Free PDF tutorial on data visualisations

This webinar is suitable for...

Data analysts
Digital marketers
Business intelligence (BI) practitioners
Anyone who needs to analyse data

This Google Data Studio Course Will Teach You How To:

- ✓ Automate and scale your data analysis
- ✓ Create dynamic, intuitive reports
- ✓ Build easy-to-understand visualizations
- ✓ Share your insights with teammates, students or clients
- ✓ Report on metrics that drive your strategy across your business or organisation

What makes Google Data Studio the best free data visualization tool

It slashes your business costs to ZERO

GDS is a completely FREE of charge data analytics tool. Unlike all competitor products on the market, it costs nothing to use. Imagine the savings you'd be making for years to come.

You don't need coding skills

Unlike other tools, Google Data Studio requires no coding skills or knowledge of any coding language. Of course, some experience with analytics is preferable. In fact GDS is ideally suited for people with prior exposure to Excel who want to move onto building more complex data visualization reports.

It makes teamwork a breeze

Since Google Data Studio is cloud-based, your teammates can access it from wherever they are in the world, and they can work on one data report at the same time.

It lets you see the big picture

Google Data Studio provides powerful in-built templates to present analytic results and visualizations in an intuitive way. Visual elements, such as charts, graphs, and maps provide an accessible way to see and understand trends, outliers and patterns in data.

You can connect it with other tools

Google Sheets, Google Analytics and YouTube Analytics can all be integrated with Google Data Studio. This means that you can easily analyse data from your ad campaigns, YouTube channel or spreadsheets. You can include multiple data sources into one report and combine datasets into a new composite dataset.

Wait, if Google Data Studio is free, why should I pay to learn how to use it?

While the tool is free, it could take you quite a lot of time to learn how to use it, not to mention how time-consuming it can be to find out the right tricks and hacks to make your work more productive. By investing a little money in your learning today, you will save every month for years to come. But that's not all...

You will be learning from a top-notch data scientist.

Meet Your Google Data Studio Course Instructor

Dr. Minerva Singh is a data scientist who has produced visualizations for international NGOs and more than a dozen international peer-reviewed scientific journals. Her expertise spans the fields of machine learning, statistical modelling, data visualization, earth observation and GIS. She's a Research Fellow at Imperial College London and the author of 13 international peer-reviewed publications.

Dr Singh holds a PhD in Computational Ecology from Cambridge University (2017), where she specialised in machine learning based data analysis, and a M.Phil. from the School of Geography and Environment at Oxford University (2012), where she specialised in earth observation and GIS analysis.

Dr Singh regularly trains students and professionals in the field of data analytics and visualisation. With this webinar she will turn you from a data nerd into a data ninja.

Just hear what some former students have to say...

Very thorough course. It covers all the main aspects of theory and practice in a practical manner.

--Monica Shah

Examples and applications were excellent.

--Jenna Cragan

A very well thought out course on Google Data Studio. Very intuitive.

--Robbie

It's for absolute beginners but I still learnt a lot.

--Susan Tang

Ready to start your training! Sign up below.

SIGN UP

PAGE TITLE + META DESCRIPTION

Google Data Studio course for data ninjas

Sign up for an expert-led Google Data Studio webinar and start creating powerful dashboards with one of the top free data visualization tools in the world.

KEYWORDS

google data studio

google data studio course

free data visualization tools