

Get a FREE, tailor-made skincare routine as unique as you

Combining the power of AI and the human experience of a qualified beautician, we created *BeautyGen* – your personalised beauty care advisor.

BeautyGen builds your daily skincare routine by taking into consideration ALL that makes you and your skin unique, from concerns and allergies to age and budget, plus a lot more.

Ready for a healthier, happier, simply perfect skin?

Sign Up for FREE

What does BeautyGen do?

Having perfect skin requires getting answers to too many questions...

Is my new primer giving me a rash? Will I get excessive pigmentation if I combine those two products? Is my anti-ageing cream really right for my age? Where can I find beauty brands that are ethically sourced and cruelty-free?

With BeautyGen you don't have to worry about finding the answers or even asking the questions. You don't even have to research the products, because the system does all of it for you.

You'll be given a unique skincare routine that only recommends what's right for you, based on skin type and product ingredients. Your personal plan will also warn you against using combinations that are not good for you.

With BeautyStudio you will spend less time worrying, and more time feeling and looking fabulous.

How does *BeautyGen* work?

Step 1 Enter your unique preferences: age, skin type, skin concerns, allergies, budget, etc.

Step 2 The powerful AI algorithm generates suggestions for products that are ideal for your skin, and then our human beautician approves the plan.

Step 3 You implement your BeautyGen skincare routine and enjoy perfect skin.

Oh, but wait, that's not all!

We want to keep you pampered all the way through.

When you sign up you also get to enjoy all these FREE perks:

1. Aggregated reviews of beauty products from around the web

You'll always know what you're buying and rest assured it's the highest quality.

2. Sales alerts for your favourite products and brands

You can save some cash and still look gorgeous. Simply subscribe to your product or brand of choice and you'll get notifications when it goes on sale.

3. Personalised blog posts and video content

Because searching is so yesterday! From now on you will only read and watch content that's tailored to your own beauty needs.

Let's get your skin looking perfect.

Sign Up for FREE